

MINUTES
Revenue Enhancement Committee
Southern Tier Library System
April 5, 2011

Present: Dale Wexell, Chairman, Sherry Collins, Maija DeRoche, Denise King, Bonnie Weber, Ristiina Wigg

The meeting was called to order at 9:35am by Dale Wexell.

Committee members discussed the importance of the April 13th Foundation orientation meeting in moving the Foundation forward.

It is crucial to recruit Foundation Board members who will make the time commitment and actively build this new organization.

- Reviewed the history – why STLS is creating a Foundation rather than doing its own fundraising
- Discussed concerns about conflicting with local library fundraising and potential benefits of the Foundation
Denise King reported on her experience in another county. The central organization asked members to submit names of 5 donors who might give to both organizations
- Discussed potential first year activities: spread the word, acquire enough funds to get things started
- Time commitment – estimated to be 10 – 20 hours/month
- Discussed potential candidates
- Decided to invite STLS trustees
- Assigned names for follow-up phone calls
- Planned the menu

What is the back-up proposal if the Foundation doesn't move forward?

- Grants
- Task Force composed of outside members to raise money for STLS

Delivery Vehicle. Sherry Collins obtained a proposal from Elm Chevrolet. Simmons-Rockwell has said that they will also make a proposal.

Next Meeting: May 3, 9am, STLS

Respectfully submitted: Ristiina Wigg