

MINUTES
Revenue Enhancement Committee
Southern Tier Library System
February 8, 2011

Present: Dale Wexell, Chairman, Bonnie Weber, Maija DeRoche, Sherry Collins, Ristiina Wigg

The meeting was called to order at 9:30am by Dale Wexell.

Committee members reviewed and updated a packet of information about our delivery vans; the packet will be used to request a free van from auto dealers. The packet will be hand delivered to several dealers and e-mailed to another.

The Foundation structure is almost finished, only the by-laws remain to be completed. The next crucial task is recruitment of the first Foundation Board of Directors. It is critical to have people on the Board who are committed to it. First year expectations for directors:

- The first year will be spent putting the organization together.
- Plan fund-raising strategy, publicity, policies, and programs and allocations
- Time commitment estimated – monthly meetings of the whole, and at least one monthly committee meeting
- Will be asked to make at least a one-year commitment

There are a significant number of people and organizations who are interested in contributing. The Foundation could have a tremendous impact on libraries in the next ten years. This is a chance for Foundation directors to create a strategy for success.

Bonnie Weber will send a strong message to STLS trustees asking their help in recruiting Board members for the Foundation.

Next meeting will be April 5, 9:30am, STLS service center.

Respectfully submitted,

Ristiina Wigg