

MINUTES  
Revenue Enhancement Committee  
Southern Tier Library System  
July 5, 2011

Present: Dale Wexell, Chairman, Denise King, Ristiina Wigg

The meeting was called to order at 9:35am by Dr. Wexell.

Ideas for Foundation fundraising:

- Mail campaign  
Pitch charter membership in Foundation, include levels of giving
- Make personal solicitation visits to 20-40 people
- First mailing solicitation 100 – 500 people

July Foundation meeting:

- Discuss unrolling of Foundation; how to introduce  
(look at Corning-Painted Post School District Foundation newsletter)
- Develop plan for next 12 months
- Create a list of ideas and narrow down

**Next Committee meeting – August , 9:30 am, STLS**

Respectfully submitted: Ristiina Wigg