

Digital Library Advisory Group
Monday, January 23rd, 2023, 1:00pm

Digital Library Meeting

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Attendance:

1. Tina Dalton, Cuba
2. Linda Reimer, SSCL
3. Karen Smith, Whitesville

Agenda:

1. Legacy OverDrive App - Sunsets April 2023
2. OverDrive RTL (Recommend to Library) Feature - Discontinued
3. Updates to searching, sorting, and filtering in Libby
4. Updates to multi-library catalog search in Libby
5. Removal of *The Economist* from OverDrive magazine collection
6. Libby Webinar
7. Apple Mobile Device Basics - Online Workshop
8. JobNow Enhancements
9. JobNow Usage Stats for 2022
10. Print Promotional Materials
11. Upcoming meeting dates

Mintues:


1. Legacy OverDrive App - Sunsets April 2023

OverDrive app sunset timeline and user messaging

The OverDrive app will be sunset at the **end of April 2023**. This change will simplify how you promote your digital collection, train your staff, and support your users. In the weeks before the OverDrive app sunset, current in-app messaging will be updated to give users a final reminder to switch to Libby.



After the OverDrive app is sunset, users who try to access your library's collection in the OverDrive app will see the following message, informing them they need to upgrade to Libby:

The OverDrive app has been discontinued.



Upgrade to Libby to continue using your library's digital collection.

In Libby, you'll find the same great titles from your library, in a beautiful, modern, easy-to-use app. Your loans, holds, and wish list items will be waiting for you in Libby. [Learn more about this change.](#)

Or, go to libbyapp.com in your browser

2. OverDrive RTL (Recommend to Library) Feature - Discontinued

RTL update and upcoming Libby & Marketplace features

The RTL feature will be discontinued across all platforms with the OverDrive app sunset at the end of April 2023. Libby will soon release a new feature for users to discover and share interest in titles that are not yet in your collection. This feature will fulfill a top request from users and provide your library powerful tools to evaluate your community's reading interests.

Libby experience—Deep search & Notify Me tags

There will be two ways for users to discover titles that are not yet in your collection:

1. If a user searches for a title, author, or series and it returns no results, Libby will automatically expand into a “deep search” to display relevant titles that are not yet in your collection but are available in the wider OverDrive Marketplace catalog.
2. If a user runs a search that returns fewer than 100 results, they can manually apply a new filter (called deep search) to expand their search across the OverDrive Marketplace catalog.

From the expanded search results, users with access to multiple libraries will see relevant results from other saved libraries *and* titles that are not currently offered by any of their libraries. If a title isn't offered by any, the user can add a Notify Me tag to be notified if one of their libraries adds it.

Notify Me data in Marketplace

OverDrive Marketplace will offer new tools to help your library review Notify Me tags data as part of your collection development process. In Marketplace, you can view Notify Me data when shopping for titles, generate carts and on-demand reports for titles with Notify Me tags, and evaluate trends in usage of the feature over time.

We will share more details and next steps for enabling these Libby and Marketplace features for your library in the coming weeks—please stay tuned.

3. Updates to searching, sorting, and filtering in Libby

In a previous release, Libby introduced a new filtering system on the Shelf and Timeline to streamline how readers sort and filter loans, holds, tags, and reading activity. With this release, the new filtering system is now available when browsing and searching your library's catalog. It replaces the previous Preferences and Refine options and appears on your library's home screen, the search screen, lists, search results, and catalog guides.

To use the new filtering system, tap the 3-line middle button to sort and filter titles from your library's home screen, the search screen (*the magnifying glass icon*), lists, catalog guides, or search results. Example sort and filter options include format, audience, language, availability, popularity, and date added to the collection.

Users can pin their favorite sort and filter options. Once a user pins a sort or filter, it is automatically applied to all lists, catalog guides, and search results. For example, parents can pin the "Juvenile" or "Young Adult" audience filters for young readers, or users can pin the "available now" filter to always see content that is immediately ready to borrow.

Preferences users previously set are automatically converted into pinned sorts and filters. Pinned sorts and filters appear on the library home screen for easy access.

To learn more about search, sort, and filter options, [watch this brief tutorial](#) or [check out Libby Help](#).

4. Updates to multi-library catalog search in Libby

Libby has released an update to automatically show users with multiple library cards the quickest option to access the title they want to read. Here's how it works:

If a book they're interested in is available to borrow from their active library (i.e., the library collection they're searching in), they'll see the option to Borrow from that library.

If there is a wait list on the title at their active library:

They'll see the option to Borrow from one of their other saved libraries (if it's available from one of them).

They'll see the option to place a hold from the library with the shortest wait list. This may be their active library or one of their other saved libraries.

After borrowing or placing a hold, the user's active library won't change.

Note: When a user runs a search, Libby will not show content that isn't in their active library's collection. Additionally, while Libby shows the quickest way to

get a title, users can still see the title's availability across all their libraries and choose where to take action. [See how this works on Libby Help.](#)

This update will provide the following benefits:

Keeps users in their active library—Users can see the best availability for the titles they want to read without leaving the library's collection.

Minimizes “extra” holds and reduces overall wait time—Presenting the shortest wait time up front will help prevent users from placing extra holds at multiple libraries.

Increases user satisfaction—The faster users can access the book they want to read, the happier they'll be. Satisfied users are more likely to keep returning to the library's collection for their next book.

5. Removal of *The Economist* from OverDrive magazine collection

From OverDrive:

We will be sending out communication later this week, but I wanted to give you a heads up. Unfortunately, The Economist has decided to change their digital lending model. The new requirements restrict a reader who borrows a title to a 24-hour lending period. After 24 hours, a reader who wants to access the same issue can no longer borrow it remotely. For a reader to continue access to the issue, they must visit the library to renew access.

OverDrive has decided not to implement this new model. As a result, all editions of The Economist will be removed from OverDrive Magazine collections effective February 1, 2023. The last issue available for readers to borrow will be January 28, 2023. All back issues will also be removed from collections on February 1.

We understand that this change impacts readers and their expectations from your digital collection. I did run a report and luckily, The Economist makes up less than 2% of your magazine usage (of the last 15 months).

Dear Partner,

In December 2022, we received notice of a required digital lending model change for The Economist.

New requirements by The Economist restrict readers who borrow a title to a maximum 24-hour lending period. After 24 hours, a reader who wants to

continue to read the same issue can no longer access it remotely. For a reader to continue access to the issue, they must visit the library to renew access. OverDrive has decided not to support this change in access. As a result, all editions of The Economist will be removed from OverDrive Magazine collections effective February 1, 2023. The last issue available for readers to borrow will be January 28, 2023. All back issues will also be removed from collections on February 1.

We are adding new magazines to the collection regularly, including Fortune which is coming soon. We will continue to find ways to increase the value of your always available OverDrive Magazine collection.

If you have any other questions, please contact your OverDrive Account Manager.

*Regards,
OverDrive*

6. Libby Webinar

How to Train Your Community on Libby

Tuesday, January 31st, 2:00pm

Learn from OverDrive's Digital Bookmobile experts, Joe and Marissa, on how to train your users on Libby, the library reading app! You'll walk away with a step-by-step guide to hosting your own training session and marketing materials to support your efforts in this engaging, 60-minute webinar.

Register here:

<https://click.e.overdrive.com/?qs=23f0f2479930f27dd4becbf22f0e0838b02f04f9abd03aff251a5e7b7866133a16df09e7d5715c53d12d56a2f57445c005133886f5579569>

7. Apple Mobile Device Basics – Online Workshop

Friday, March 10th, 11:00am to 12:30pm, Online.

Funded through a PLA Digital Literacy Incentive Grant.

Extension of in-person workshops offered by Erika in Fall 2022.

Description:

This workshop will be held online on Join STLS Engagement Consultant, Erika Jenns, for an online workshop on Apple mobile device basics! This workshop is open to STLS member library staff, volunteers, trustees, and patrons. It's designed for those who have a new Apple mobile device, or are considering getting one, and want to learn more about the basic functions. Get connected, identify common apps, and build confidence to use your devices safely.

Register here: <https://stls.libcal.com/event/10209396>

All are welcome - library staff, volunteers, patrons, trustees - please share this information.

8. JobNow Enhancements

Just a reminder, JobNow recently announced two new enhancements.

-With our Expert Job Matching, community members can get matched to open positions based on skills, interests, and preferences. After filling out a questionnaire, the Brainfuse Job Matching experts will search for available positions that match the requested criteria, including preferences such as salary range, benefits, industry, and more. Within two business days, they will send a response with links and additional information for the positions. Please note that our Job Matching Experts will not complete applications for users.

-Additionally, JobNow has added Live Life Skills Coaching and resources. The Life Skills Coaches will assist users with essential skills such as time management, financial literacy, practical skills, and more.

9. JobNow Usage Stats

1. Spreadsheet

2. Suggestions for promotion to increase use:

1. Prominently feature the link on your library website
2. Post on social media
3. Hand out STLS-provided bookmarks at the circ desk
4. Connect with local career centers/community resources (Workforce NY, ProAction, Allegany County Employment & Training, etc.)
5. Host a workshop on using JobNow (and Peterson's Test Prep)

10. Print Promotional Materials

Libraries received new print promotional materials in delivery this week. We hope these materials are useful as you help your patrons (especially new cardholders) get familiar with STARCat, STLS services, databases, and the Libby app. For the bookmarks in particular, consider including a copy when new cardholders check items out. Chat with them about the services and encourage them to try our platforms and databases, like Libby and JobNow. Do what you can to engage your patrons with these materials - they are designed to make your job easier, and proactively sharing them with your patrons will benefit patrons and staff alike!

11. Upcoming meeting dates (all at 1:00pm) - **NOTE: Changed July Meeting to**

August

- Monday, March 20, 2023
- Monday, May 22, 2023
- ~~○ **Monday, July 17, 2023**~~
- **Monday, August 21, 2023**
- Monday, September 18, 2023
- Monday, November 20, 2023