

Digital Library Advisory Group
Monday, March 20th, 2023 - 1:00pm

Digital Library Meeting

Please join my meeting from your computer, tablet or smartphone.

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Attendance:

1. Erika Jenns
2. Karen Smith
3. Tina Dalton
4. Brain Hildreth
5. Linda Reimer

Agenda:

1. Legacy App Users
2. Legacy OverDrive App Sunset pushed back to May 2023
3. PLC - Public Library Connect
4. Print Promotional Materials
5. Upcoming meeting dates

Minutes:

1. Legacy OverDrive App Users
 - o As of March 1st, 37 STLS member libraries still had some percentage of patrons using the legacy OverDrive app.

- In the last 90 days, there were 775 individuals still exclusively using the legacy OverDrive app. This is compared to 3,459 folks who are exclusively using the Libby app.
 - Let's review the numbers:
<https://docs.google.com/spreadsheets/d/1sjWcK70-T1R45SSmdrjgLeyGTsAd9BUCeyM2lhW7Heo/edit?usp=sharing>
2. Legacy App Sunset Date - May 2023
- OverDrive has pushed the legacy app sunset date back to May 1
 - Resources are available to help library staff:
 - OverDrive app sunset overview and FAQs: Bookmark [this Resource Center page](#) for helpful FAQs, a preparation checklist, and staff training materials.
 - Transition to Libby marketing kit: Use [this marketing kit](#) to help get the word out to your staff and community.
3. Public Library Connect
- Do your local schools participate? Contact your school colleagues to find out or check the monthly statistics.
 - Encourage school colleagues to contact their OverDrive representative to sign up.
 - How PLC works:
 - Public Library CONNECT (PLC) allows students already using Sora through their school to discover their local library system. In Sora, there is an "Add a Library" button which allows students to discover age appropriate content from the public library through the Sora app.
 - Sora does not connect to Libby; these are completely separate apps.
 - Students **cannot** sign into Libby with their school credentials; students would need a library card in order to use Libby.
 - Students "graduate" to Libby upon leaving school; their next step to access the library is through Libby with a library card.
 - STLS has worked with OverDrive to give permission for all schools within our service area to enable PLC.
4. Print Promotional Materials
- STLS has print promotional materials for the Libby app. All libraries received these via delivery in January.

- If you need more, please email me.
 - These are great for training new Libby app users, promoting the Libby app, or handing out at Libby app training workshops.
5. Upcoming meeting dates (all at 1:00pm)
- Monday, May 22, 2023
 - Monday, August 21, 2023
 - Monday, September 18, 2023
 - Monday, November 20, 2023
6. Additional comments/questions:
- How is selecting going? Are selectors able to meet the ratios?
 - Yes; selectors are doing a great job meeting the ebook & audiobook ratio and the diversity ratio in their carts.
 - Selectors submit lists or spreadsheets to highlight titles that meet the ratios. This works well.
 - What about the rate of purchasing?
 - Some selectors are doing a great job with this - purchasing at least once per month, if not more than that.
 - All selectors should submit at least one cart for purchase each month.
 - How is holds management going?
 - Erika has been using the CPC lending model to keep holds down. Each month, we enable CPC for all available titles with 7+ holds. Then, additional copies of non-CPC titles are purchased to help with holds.
 - Recommended titles:
 - Reminder to all selectors - You can run the Recommendations report in the Marketplace and purchase titles that have been recommended by STLS users.