Digital Library Meeting

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Attendance:
1. Erika Jenns, STLS
2. Brian Hildreth, STLS
3. Kelly Povero, Watkins
4. Karen Smith, Whitesville
5. Connie Ogilvie, CCLD
6. Tina Dalton, Cuba
7. Linda Reimer, SSCL
8. Jess Westlake, Montour

Agenda:
1. OverDrive Discontinuing Video
2. New Dashboard in Marketplace
3. Digital Library Contributions 2023-2025
   a. Potential new platforms
4. Digital Literacy Grant Opportunity
5. 2022 Meeting Dates

Minutes:
1. OverDrive Discontinuing Video
   a. OverDrive acquired Kanopy and is removing previously purchased video titles as a result.
b. STLS will receive a content credit for videos previously in our collection: $3,366.
i. STLS will spend to bring down holds. Current hold wait time is 30 days.
c. Next steps for OverDrive video:
i. All OverDrive video titles will be removed from collection on September 1, 2022.
ii. Users with active checkouts on these titles will maintain access through the end of their lending period.
iii. After September 1, users trying to access OverDrive video through direct title links or a link to a Streaming Video Room will see a message explaining that video titles are no longer available from OverDrive website or the OverDrive app.
iv. All videos uploaded as Local Content through OverDrive will also be removed from collection on September 1.
v. Recommend removing any MARC records for OverDrive video from library’s catalog.

2. New “Patron interests” dashboard in OverDrive Marketplace
   a. Provides additional insights into community’s reading trends and usage of digital collection in Libby.
   b. Use these insights to evaluate:
      i. The curated lists that generate the most activity from users
      ii. Genres that users are most interested in for title campaigns
      iii. Opportunities to increase engagement with lower circulating subjects in collection
      iv. Ideas for read-alike lists based on titles with high checkouts and holds
   c. The Patron interests dashboard reflects Libby usage data only and is based on title activity. Titles, lists, and campaigns without holds or checkouts in Libby will not be included in results.
   d. Patron interests as of 5/3/2022:
3. Digital Library Contributions 2023-25
   a. Stats overview - Slides
   b. Potential new platforms:
      i. Ancestry
      ii. Hoopla
      iii. Others?
   c. OverDrive databases & streaming media:

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Classica

Watch beautiful classical music, operas, and ballets from around the world, anywhere, anytime. Delight in masterful performances on your favorite devices.

Unlimited access, 7 days - $1.99 per user

Craftsy

Craftsy is an online resource for all creative makers, where you can find everything you need - from basic instruction to advanced techniques. It's a community of enthusiastic makers, from quilters and sewers to cake decorators and painters, wanting to create beautiful things and express their creativity.

Unlimited access, 7 days - $2.99 per user

These Advantage members have active plans
ii. **Craftsy en Español**

Obtén acceso a expertos de clase mundial que facilitan el aprendizaje de nuevas habilidades.

Unlimited access, 7 days - $2.99 per user

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iii. **Qello Concerts**

Stream the world's largest collection of on-demand full-length music performances, concert films, and music documentaries. Qello Concerts transforms your connected devices into the ultimate live music concert film experience. Give your favorite headliners a standing ovation from the best seat in the house anywhere, anytime!

Unlimited access, 7 days - $2.99 per user

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iv. **The Great Courses Library Collection**

The Great Courses Library Collection video streaming service is brought to you by The Great Courses—the leading global media brand for lifelong learning and personal enrichment. This collection includes more than 250 courses, led by the world's top experts, covering a broad range of subjects, such as science, mathematics, philosophy, history, literature, fine arts and music, travel, business, and personal

Unlimited access, 7 days - $2.99 per user

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ii. **iNDIEFLIX**

We stream classic and contemporary features, award-winning shorts, film festival favorites and documentaries from around the world. Explore thought-provoking, well-known and undiscovered content. We work directly with young up-and-coming filmmakers from all walks of life to seasoned professionals paying them for every minute watched.

Unlimited access, 7 days - $2.99 per user

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iii. **ArtistWorks**

ArtistWorks provides premier world-class instruction from Grammy Award-winning music professionals. ArtistWorks for Libraries offers users a guided path of video lessons containing everything they need to reach their musical goals. All levels of player are welcome!

Unlimited access, 1 Year - $1,500.00

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iv. **Kovels Antiques and Collectibles, Library Edition**

Kovels is THE expert on antiques and collectibles in the U.S., educating and inspiring collectors for over six decades. The website includes over 40 books and 25,000 articles, all written by Kovels, and it's updated with new information weekly. Libraries get unlimited access to all Kovels.com articles, identification guides, histories, prices, marks, and how-to guides on buying and selling antiques and artifacts.

Unlimited access, 1 Year - $1,250.00
4. Digital Literacy Grant Opportunity
   b. On May 16, 2022, PLA will open applications for the [PLA Digital Literacy Workshop Incentive, supported by AT&T](https://www.ala.org/news/press-releases/2022/05/together-att-pla-launches-new-digitallearn-courses-announces-new-incentive), which provides up to $7,000 of funding for public libraries to conduct digital literacy workshops using the new and improved DigitalLearn courses and materials. Workshops can be conducted in person or online. Applications will close June 17, 2022, and recipients will be selected and notified in August. Applications are reviewed and selected by PLA.
c. Public libraries are invited to learn more about this opportunity during PLA’s free webinar, PLA Digital Literacy Workshop Incentive Office Hour, on Thursday, May 19, 2022, at 1:00 p.m. Central. In this “office hours” style webinar, PLA staff will answer questions about the application process and how to implement the courses in library services. The webinar also will be archived and posted online.

5. 2022 Meeting Dates
   a. June 27
   b. September 19
   c. November 21