

Digital Library Advisory Group
Monday, May 16, 2022 - 1:00pm

Digital Library Meeting

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Attendance:

1. Erika Jenns, STLS
2. Brian Hildreth, STLS
3. Kelly Povero, Watkins
4. Karen Smith, Whitesville
5. Connie Ogilvie, CCLD
6. Tina Dalton, Cuba
7. Linda Reimer, SSCL
8. Jess Westlake, Montour

Agenda:

1. OverDrive Discontinuing Video
2. New Dashboard in Marketplace
3. Digital Library Contributions 2023-2025
 - a. Potential new platforms
4. Digital Literacy Grant Opportunity
5. 2022 Meeting Dates

Minutes:

1. OverDrive Discontinuing Video
 - a. OverDrive acquired Kanopy and is removing previously purchased video titles as a result.

- b. STLS will receive a content credit for videos previously in our collection: \$3,3667.
 - i. STLS will spend to bring down holds. Current hold wait time is 30 days.
 - c. Next steps for OverDrive video:
 - i. All OverDrive video titles will be removed from collection on September 1, 2022.
 - ii. Users with active checkouts on these titles will maintain access through the end of their lending period.
 - iii. After September 1, users trying to access OverDrive video through direct title links or a link to a Streaming Video Room will see a message explaining that video titles are no longer available from OverDrive website or the OverDrive app.
 - iv. All videos uploaded as Local Content through OverDrive will also be removed from collection on September 1.
 - v. Recommend removing any MARC records for OverDrive video from library's catalog.
2. New "Patron interests" dashboard in OverDrive Marketplace
- a. Provides additional insights into community's reading trends and usage of digital collection in Libby.
 - b. Use these insights to evaluate:
 - i. The curated lists that generate the most activity from users
 - ii. Genres that users are most interested in for title campaigns
 - iii. Opportunities to increase engagement with lower circulating subjects in collection
 - iv. Ideas for read-alike lists based on titles with high checkouts and holds
 - c. The Patron interests dashboard reflects Libby usage data **only** and is based on title activity. Titles, lists, and campaigns without holds or checkouts in Libby will not be included in results.
 - d. Patron interests as of 5/3/2022:

Most popular lists

The lists with the most checkouts and holds in Libby.

LIST NAME	TYPE	LOCATION	PUBLISHED	REMOVED	CHECKOUTS	ALL HOLDS
Magazines	Automated	Main site - Home page	2/22/2021		45	0
Can't Stop. Won't Stop...Reading These Books	Curated	Main site - Home page	3/28/2022		27	0
Celebrating Libraries	Curated	Main site - Audiobooks	4/4/2022		14	0
Favorites of Yesteryear	Curated	Fiction - Home page	3/28/2022		10	0
New York Times Bestsellers eBooks & Audiobooks	Curated	Main site - Audiobooks	4/28/2022		2	7


3. Digital Library Contributions 2023-25

a. Stats overview - Slides

b. Potential new platforms:

- i. Ancestry
- ii. Hoopla
- iii. Others?


c. OverDrive databases & streaming media:



Classica

Watch beautiful classical music, operas, and ballets from around the world, anywhere, anytime. Delight in masterful performances on your favorite devices.

Unlimited access, 7 days - \$1.99 per user



Craftsy


Craftsy is an online resource for all creative makers, where you can find everything you need – from basic instruction to advanced techniques. It's a community of enthusiastic makers, from quilters and sewers, to cake decorators and painters, wanting to create beautiful things and express their creativity.

Unlimited access, 7 days - \$2.99 per user

[These Advantage members have active plans](#)

i.


ii.



Craftsy en Español

Obtén acceso a expertos de clase mundial que facilitan el aprendizaje de nuevas habilidades.

Unlimited access, 7 days - \$2.99 per user




iNDIEFLIX

We stream classic and contemporary features, award-winning shorts, film festival favorites and documentaries from around the world. Explore thought-provoking, well-known and undiscovered content. We work directly with young up-and-coming filmmakers from all walks of life to seasoned professionals paying them for every minute watched.

Unlimited access, 7 days - \$2.99 per user

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iii.




Qello Concerts

Stream the world's largest collection of on-demand full-length music performances, concert films, and music documentaries. Qello Concerts transforms your connected devices into the ultimate live music concert film experience. Give your favorite headliners a standing ovation from the best seat in the house anywhere, anytime!

Unlimited access, 7 days - \$2.99 per user

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The Great Courses Library Collection

The Great Courses Library Collection video streaming service is brought to you by The Great Courses—the leading global media brand for lifelong learning and personal enrichment. This collection includes more than 250 courses, led by the world's top experts, covering a broad range of subjects, such as science, mathematics, philosophy, history, literature, fine arts and music, travel, business, and personal

Unlimited access, 7 days - \$2.99 per user

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iv.



ArtistWorks

ArtistWorks provides players world-class instruction from Grammy Award-winning music professionals. ArtistWorks for Libraries offers users a guided path of video lessons containing everything they need to reach their musical goals. All levels of player are welcome!


Unlimited access, 1 Year - \$1,500.00



Kovels Antiques and Collectibles, Library Edition

Kovels is THE expert on antiques and collectibles in the U.S., educating and inspiring collectors for over six decades. The website includes over 40 books and 25,000 articles, all written by Kovels, and it's updated with new information weekly. Libraries get unlimited access to all Kovels.com articles, identification guides, histories, prices, marks, and how-to guides on buying and selling antiques and


Unlimited access, 1 Year - \$1,250.00



LawDepot

LawDepot's extensive library of documents and legal resources provides easy-to-use assistance with a wide range of legal needs empowering patrons to create legal documents specific to their personal situation.

Unlimited access, 1 Year - \$5,000.00




Learn It Live

Learn It Live is a place to find and attend live online classes on 200+ topics in health, wellness, and personal development. At LiL, you can join a live yoga, pilates, or meditation class and interact with an expert on the other side of the globe. Can't make it live? Watch one of the 1,000+ recorded classes at any time.

Unlimited access, 1 Year - \$3,750.00


v.



Method Learning

ACT® and SAT® test prep solutions that are proven to raise scores! Tutoring, classes, and practice tests.

Unlimited access, 1 Year - \$3,750.00



Universal Class

Universal Class is the place to continue your education online and fulfill all your lifelong learning goals.

Unlimited access, 1 Year - \$5,000.00

vi.

vii. Learn more: <https://resources.overdrive.com/library/apps-features/databases-streaming-media/>

4. Digital Literacy Grant Opportunity

- a. <https://www.ala.org/news/press-releases/2022/05/together-att-pla-launches-new-digitallearn-courses-announces-new-incentive>
- b. On May 16, 2022, PLA will open applications for the [PLA Digital Literacy Workshop Incentive, supported by AT&T](#), which provides up to \$7,000 of funding for public libraries to conduct digital literacy workshops using the new and improved DigitalLearn courses and materials. Workshops can be conducted in person or online. Applications will close June 17, 2022, and recipients will be selected and notified in August. Applications are reviewed and selected by PLA.

- c. Public libraries are invited to learn more about this opportunity during PLA's free webinar, [PLA Digital Literacy Workshop Incentive Office Hour](#), on Thursday, May 19, 2022, at 1:00 p.m. Central. In this "office hours" style webinar, PLA staff will answer questions about the application process and how to implement the courses in library services. The webinar also will be archived and posted online.
5. 2022 Meeting Dates
- a. June 27
 - b. September 19
 - c. November 21