

**Southern Tier Library System
Directors Advisory Council
Wednesday, March 28, 2018
Watkins Glen, 9:30 am**

Attendance: Brian Hildreth (STLS), Erika Jenns (STLS), Nic Gunning (Wellsville), Ron Shaw (CCLD), Beth Staff (Watkins Glen), Angela Gonzalez (Penn Yan), Lorraine Nelson (Howard), Roxanne Leyes (Montour Falls)

GoToMeeting Attendance: Gina Lombardi (Almond), Chris Gallman (Angelica), Karen Smith (Whitesville), Carrie Jefferds (Belmont)

- **Call to order:** 9:36 a.m.

- **Discussion and Approval of 1-31-18 Minutes:**

- Motion made by Lorraine Nelson, seconded by Roxanne Leyes

BUSINESS

- **Initiatives**

- Marketing Committee Report :
 - Erika and Angela gave status report regarding Committee meeting.
 - Discussion regarding the card stickers to promote STLS; Brian asked whether new cards could have insignia printed into cards. Committee will discuss all options and make decision at next meeting.
 - There was discussion regarding field trips to other libraries both inside and outside STLS. There is one scheduled for Wednesday, April 11th for a guided tour of Greece Public Library and The Toy Library in Rochester.
- Mentoring Committee Report:
 - Nic gave status report. All information has been compiled. Committee will meet to get the word out and advocated for more involvement.
 - Brian suggested an annual email be sent with updated lists and to remind Directors about the resource.

- **Old Business**

- Open DAC Seats: There is still an opening for a representative for the 2,000-4,999 seat. Nic will reach out to Directors in that population group.
- New Book Lending Policy: Discussion regarding length of time to keep books on NEW status. Normal time is 3-6 months; some thought it best to share immediately between all libraries, other want to keep as is. Committed formed to further investigate all possibilities.

- **New Business:**

- Brian stated that a question was brought up as to whether all NY State Nonprofits needed training for Cultural Competence and Health Literacy. He will look into it and report back.

- Brian also brought up a question regarding flyers sent in the green delivery bags, asking for guidance in regards to what should be sent. Members present weighed in with their feelings.

- **STLS Director's Report**

- Brian thanked everyone for their help with Advocacy this year; highest number of participants to date at 58. Increase for both library aid and construction aid.
- Three firms have been contacted regarding marketing for STLS; deadline for proposals mid-April. This will include promotions for the whole system and their libraries (radio, T.V., billboards, social media, tentative date Fall 2018).

- **Central Library Report:**

- Ron reported that the Central Library Planning Committee will be meeting Friday, May 11th.
- Discussion regarding Ancestry and the cost for the system and possibly cost-sharing between libraries. Ron will check prices and report back.

- **General Update**

- From Directors: Angela stated she was happy about NY State Library Budget increases, especially construction aid. Brian reminded everyone to stay in touch with Margo if considering applying for construction grants. Nic reported on the author visit at Wellsville.
- From STLS Representatives: NA

- **General Update Adjournment:** 10:43 Motion by Nic, seconded by Lorraine.

2018 Meetings:

May 30th Alfred

July 25th Branchport

September 26th Montour Falls

November 28th Bath