

Digital Library Advisory Group Meeting
Wednesday, August 28th, 2019 – 1:00pm

Agenda:

1. Buying pre-order titles
 - a. Let's decide on a limit for how far in advance we'll purchase these titles.



- b.
2. Changes to publisher lending/purchasing models – windowing, embargoes, etc.
 - a. What are the new models?
 - i. Hachette - Effective July 1, 2-year term for all ebook and audiobook titles, includes audiobooks by Blackstone
 - ii. Blackstone audio - effective July 1 - 90-day window one all new releases published by Blackstone
 - iii. Simon & Schuster
Effective August 1 - 2-year term for all ebook and audiobook titles, prices between \$40-50 USD per until for ebooks
 - iv. Macmillan
Effective Nov. 1
For first 8 week: can only buy 1 copy inn One copy/one user model. This is an “archive copy” so OC/OU
2-year term after release date - any additional copies purchased 8 weeks later - are metered for 2 years
 - b. How does this impact us?
3. Curation
 - a. Lucky Day collection
 - i. How's it going?
 - ii. Should we keep purchasing titles for this?
 - b. Suggestion from OverDrive: Curate “Available Now” content, so show all titles - but show available titles first
 - c. Highlight simultaneous use and cost-per-circ titles (Use more One Copy/One User and fewer metered titles when possible)
4. New promotional materials – space-themed bookmarks
5. Review of current policies:
 - a. Holds ratio 7:1 – we continue to purchase copies to get to this point, until we own 5 copies. Then, we stop. *Consider carefully on case-by-case basis.
 - b. We could also change the holds ratio based on price: \$25 title, 4:1, \$50 title, 5:1, etc.
 - c. Recommendations purchased at 3/title

6. Review of spending:
 - a. DAC members indicate that they'd like to see more money put towards audio
 - b. In looking back 3 years (since January 2016), STLS has spent \$81,576.65 on audiobooks and \$249,640.56 on ebooks.
 - c. Keep track of OverDrive sales - shop then!
 - i. Jan: New Year, new You: Up to 50% off
 - ii. Feb: Romance 25-50%
 - iii. May - YA
 - iv. June - Audiobooks
 - v. Aug/Sept - Back to school
 - vi. Dec - Holiday
 - d. Make sure you subscribe to OverDrive newsletters – they send out notifications about these sales!
7. Weeding & OverDrive
 - a. Our current auto-weed setup w/OD:
 - i. **Automatic weeding plan summary**
Your plan will automatically weed titles that meet the selected criteria:
Titles are expired under any Metered Access lending model
Titles have no active holds
 - b. Caroline raised concern that titles were being weeded that should not be. This is not the case – only titles that have expired (metered access) are weeded – because if we don't weed them patrons will place holds on titles we no longer own.
 - c. No OC/OU titles are being considered in this plan.
 - d. This is just to help get in front of expired metered content. You are welcome to keep expired content on your site for patrons to place holds. The choice varies by library system. Also, you could always just un-weed a title and re-purchase it if you felt that it circulated well/ there would be interest in it, etc. All of these titles though have expired and there are zero available units.
8. Digipalooza Academy Recap