Digital Library Advisory Group Monday, November 18, 2019

AGENDA

- I. Cost Share Impacts on Service (Freegal)
- II. Purchasing Pre-order Titles in OverDrive
- III. Summary of Publisher Lending Models [see below]
- IV. Macmillan Boycott
- V. Recommendation for DAC on ebook vs audiobook spending

Publisher Lending Models as of (11/1/2019):

- 1. Lending Models for Big 5 Publishers:
 - a. Penguin Random House ebooks: MA by 24 months
 - b. Penguin Random House audiobooks: OC/OU
 - c. HarperCollins ebooks: MA by 26 checkout
 - d. HarperCollins audiobooks: OC/OU
 - e. Simon & Schuster ebooks: MA by 24 months
 - f. Simon & Schuster audiobooks: MA by 24 months
 - g. Hachette ebooks: MA by 24 months
 - h. Hachette audiobooks: MA by 24 months
 - i. Macmillan ebooks (effective 11/1/19):
 - i. OC/OU available at publication, up to 8 weeks post publication date. ONE COPY PER LIBRARY SYSTEM
 - ii. After 8 weeks, MA by 24 months

Summary: You can buy ONE OC/OU copy for \$30 when the title comes out. You can only buy one within those 8 weeks. After those 8 weeks are up, you will not have the opportunity to get the title in OC/OU again. After the title has been on the market for 8 weeks, you can buy as many copies of the title as you want for \$60, but they will now be MA by 24 months. After the title has been out for a year, the price will drop to \$40 but they will remain MA by 24 months.

j. Macmillan Audiobooks: OC/OU

Here are several other big publishers that are MA (Metered Access):

- k. WW Norton ebooks-MA for 52 checkouts OR 24 months from date of purchase
- I. Scholastic ebooks-MA for 24 months
- m. Pottermore ebooks–MA for 52 checkouts OR 24 months from date of purchase
- n. Pottermore audiobooks-MA for 60 months

All other content is available in OC/OU.