

Attendance:

Erika Jenns (STLS)  
Brian Hildreth (STLS)  
Lorie Brown (STLS)  
Melanie Miller (Alfred)  
Karen Smith (Whitesville)  
Candy Wilson (Savona)  
Linda Reimer (Corning)  
Jen Farr (Wayland)  
Connie Ogilvie (CCLD)  
Tracy Savard (Watkins)  
Kelly Povero (Montour)  
Amanda Farley (CCLD)  
Jess Westlake (Montour)  
Tina Dalton (Cuba)  
Mandy Fleming (STLS)  
Caroline Poppendeck (CCLD)

Notes:

1. Cost Share - impact on services
  - a. Access to Freegal Music through **June 30, 2020**
  - b. STLS will begin sharing social media posts about the termination of this service in February 2020. Please share these posts on your own social media sites to alert your patrons to the change.
2. Purchasing pre-order titles
  - a. How far in advance should we purchase?
  - b. The longer we have these titles in the collection (before street date), the more holds they accumulate.
  - c. Set a policy for this - e.g. only purchase 1 week before street date?
    - i. Yes; we are moving forward with a 1-week policy
    - ii. Preorder titles may be purchased up to 1 week in advance of street date
    - iii. Erika will help selectors keep track of this and will work with OverDrive to learn how to do this efficiently

### 3. Just FYI - Summary of publisher lending models

#### a. Lending Models for Big 5 Publishers:

- i. Penguin Random House ebooks: MA by 24 months
- ii. Penguin Random House audiobooks: OC/OU
- iii. HarperCollins ebooks: MA by 26 checkout
- iv. HarperCollins audiobooks: OC/OU
- v. Simon & Schuster ebooks: MA by 24 months
- vi. Simon & Schuster audiobooks: MA by 24 months
- vii. Hachette ebooks: MA by 24 months
- viii. Hachette audiobooks: MA by 24 months
- ix. Macmillan ebooks (effective 11/1/19):

1. OC/OU available at publication, up to 8 weeks post publication date. ONE COPY PER LIBRARY SYSTEM
2. After 8 weeks, MA by 24 months

b. Summary: You can buy ONE OC/OU copy for \$30 when the title comes out. You can only buy one within those 8 weeks. After those 8 weeks are up, you will not have the opportunity to get the title in OC/OU again. After the title has been on the market for 8 weeks, you can buy as many copies of the title as you want for \$60, but they will now be MA by 24 months. After the title has been out for a year, the price will drop to \$40 but they will remain MA by 24 months.

#### c. Macmillan Audiobooks: OC/OU

Here are several other big publishers that are Metered Access:

- d. WW Norton ebooks—MA for 52 checkouts OR 24 months from date of purchase
- e. Scholastic ebooks—MA for 24 months
- f. Pottermore ebooks MA for 52 checkouts OR 24 months from date of purchase
- g. Pottermore audiobooks: MA for 60 months

All other content is available in OC/OU.

### 4. Macmillan boycotts\* (\*see *Macmillan lending policy description at end of document*)

- a. Libraries across the country are boycotting Macmillan because of their embargoes on new titles
- b. Here are some examples of libraries alerting patrons to changing lending models:
  - i. Merrimack Valley Library Consortium: <https://mvlc.overdrive.com/see>

- ii. The Public Library of Cincinnati and Hamilton County: <https://cincinnati.library.overdrive.com/>
  - iii. WCLS: <https://www.wcls.org/library-boycott-of-blackstone-audio/>
- c. There will be discussion and a vote on whether STLS will boycott Macmillan titles at the next DAC meeting (11/27, 9:30am, Angelica)
- 5. Recommendation for the DAC on ebook vs audiobook spending
  - a. The DAC wants a recommendation for audio vs ebook spending.
    - i. Our audiobook checkouts have gone up 5% since 2018. Ebooks checkouts have gone down by the same amount.
  - b. Audiobook usage is also growing at North Country Library System
    - i. Ratio of eBook versus audiobook usage reflects purchasing behavior (NCLS)
  - c. 50/50 purchasing ratio (Pioneer)
  - d. Seems like the group and DAC should consider a purchasing ratio somewhere between both systems. Maybe 55% eBooks and 45% audio, or 60% eBooks and 40% audio.
  - e. Survey results from Cost Share discussions indicated a need for more investment in audio books.
  - f. Should this ratio also apply to holds reorders (that are placed to bring down the holds ratio)? Maybe no? - because often high holds are on ebook titles, not audiobook copies.
    - i. Group has decided to proceed with 55% spending on ebooks, 45% spending on audiobooks
    - ii. These percentages will not apply to filling holds

## Macmillan Lending Model:

On July 25, 2019, OverDrive communicated that Macmillan US would be making changes to their ebook lending terms. Below is a reminder of the updates that will go into effect **November 1, 2019**:

- During the first eight weeks from an ebook's publication, libraries can purchase one unit under the One Copy/One User (OC/OU) model. The expected price of the OC/OU unit will be \$30 USD for most titles. All libraries, including standalone systems, consortia, and Advantage members, will be able to purchase the single OC/OU unit.
- After the first eight weeks of an ebook's publication, libraries can purchase additional copies under the Metered Access model with each purchased copy subject to a two-year term limit. The expected price will be \$60 USD per unit for most titles.
- After one year from an ebook's publication, libraries can purchase additional copies under the Metered Access model with each purchased copy subject to a two-year term limit. The expected price will be \$40 USD per unit for most titles.
- These terms apply to the Macmillan US ebook catalog in all applicable territories and exclude other catalogs, such as Pan Macmillan or Macmillan Australia.
- There are no changes to the lending terms for audiobook titles. Audiobook titles will remain available in the OC/OU model.

In anticipation of these changes, we would also like to share the following:

1. Preorders placed on or before October 31, 2019 will be converted to one OC/OU unit to be purchased on the date of publication. If you wish to make changes to existing preorders, please contact your Account Manager.
2. Beginning November 1, 2019, Macmillan US ebooks will no longer be eligible to move or share through Advantage Plus. Any ebooks that have been moved or shared prior to November 1, 2019 will not be affected.
3. We understand that there will be challenges with managing these changes, so we've created [this guide](#) to assist your library.
4. When there's a wait list, we will add the following message in Libby and your OverDrive website: *Due to publisher restrictions, your library is unable to purchase any more copies of the book until {date}*. The messaging will be

removed when the title is available to purchase under the Metered Access model.

OverDrive remains committed to advocating for fair and equitable access for library patrons worldwide. Please contact your Account Manager with any questions.

Thank you,  
OverDrive