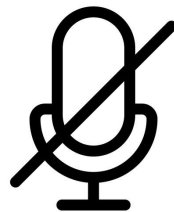
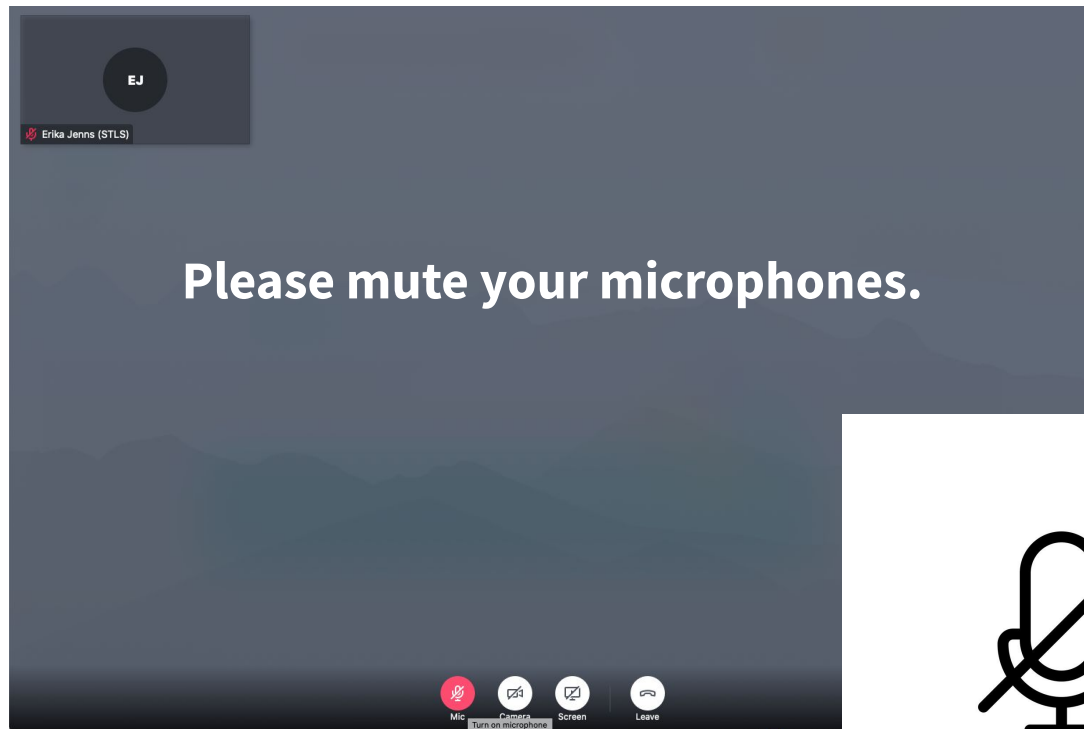


# Digital Library Advisory Group Meeting

July 13, 2020



# Please Mute

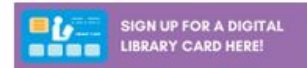


# Digital Library Card Sign Up

- Digital library card sign up is live!
- We expect to begin promoting this new feature through STLS social media accounts tomorrow (7/14)



- Users can access the form to register through STARCat:
  - <https://starcats.stls.org/custom/web/registration/index.html>



Need a library card to access digital resources? Click above to register. If your card is expired, contact your library. If your PIN needs to be reset, follow the steps listed on the right.

# Merger: OverDrive & RBdigital

- Both RBdigital and OverDrive are owned by KKR (an investment firm)
  - KKR bought OverDrive in December
- Libraries/librarians/schools/users indicated that a single platform would be ideal.
  - From RBdigital - “OverDrive will acquire the assets of our library business, including the RBdigital platform in North America, the United Kingdom and Australia. Over the coming months, all RBdigital customers will be migrated to the OverDrive platform which will be enhanced to deliver additional Recorded Books audiobooks.”
- What about magazines?
  - “OverDrive will be exploring the addition of popular RBdigital services like digital magazines from our partner ZINIO, to the OverDrive platform. After the customer and patron migration is complete, the RBdigital platform will be discontinued.”
- What about RBdigital publishing?
  - “Please note that there will be no change to RBmedia’s market-leading publishing businesses, which will continue to supply their titles to libraries and direct-to-consumer services worldwide. These brands include Recorded Books, Tantor Media, HighBridge, Kalorama Audio, ChristianAudio, Gildan Media, GraphicAudio, W.F. Howes in the United Kingdom, and Wavesound in Australia.”



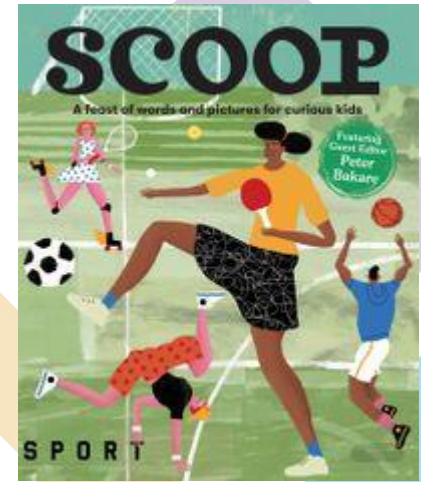
# RBdigital: Unlimited Access

- We now have access to 3,000 magazine titles from RBdigital!
- Thanks to CCLD staff for their work to make this happen & to CCLD for contributing Central Library Development Aid to cover the costs of RBdigital!
- We were paying \$9,600 for content and \$5,000 for the platform - for limited access.
- We now have access to all 3,000 titles for ~\$400 more (total \$15,000).
  - *We are not subscribing to Publisher's Weekly, which comes at an additional cost.*
- Titles/topics that are new:
  - Cosplay, at least two magazines on the Raspberry Pi, craft magazines (quilting, crocheting, needlepoint, general crafts), more diverse topics, magazines for kids, literary reviews, gaming & more!



# RBdigital: Unlimited Access

- Scoop is a magazine for 7 to 12 year olds that publishes all forms of story, told by world renowned authors and illustrators. ... Each issue includes short stories, non-fiction, poetry, comics, interviews, reviews, activities and quizzes. We explore everything from punk to painting, from science to poetry, from super-natural phenomena to playwriting!
- PC Gamer brings you in-depth previews, exclusive feature stories, and the most hard-hitting reviews every month in the world's best-selling PC games magazine! Every month you'll get the inside scoop on the most exciting games in every genre ... from independent developers, along with detailed strategy guides, how-tos, and the latest news on mods and PC gaming hardware from the best-known authorities in PC gaming.



# Freegal: Discontinued

- Freegal Music service was discontinued on 6/30/2020.
- Language to share with patrons:
  - <https://www.stls.org/freegal-discontinued/>

The logo features the word "freegal" in a blue, lowercase, sans-serif font. It is surrounded by several light blue musical notes and a circular swoosh that encircles the letters "ee".

freegal

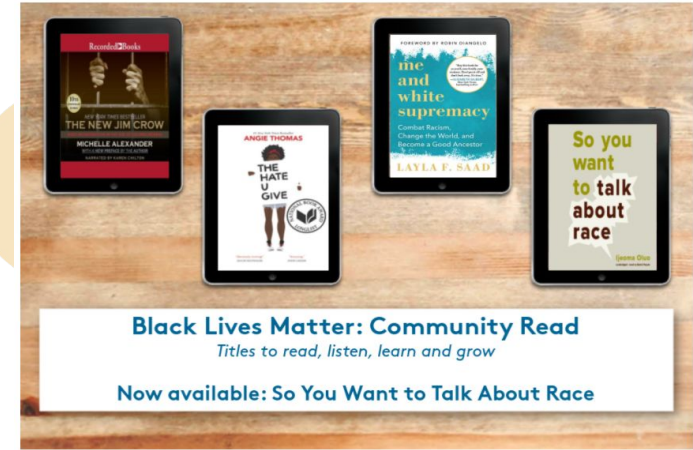
Freegal Music  
**was discontinued on**  
**6/30/2020.**

The background of the right side of the slide features a collection of abstract, colorful shapes. These include a large purple circle at the top, a purple 'Y' shape, a yellow circle, a blue 'X' shape, and a green circle at the bottom. The shapes are arranged in a way that they appear to be part of a larger, stylized graphic.

**Please remove  
Freegal Music  
from your library  
websites & social  
media accounts!**

# Black Lives Matter: Community Read

- Monday, June 15 – July 15  
The New Jim Crow: Mass Incarceration in the Age of Colorblindness by Michelle Alexander
  - Audiobook simultaneous use
- Monday, June 22 – July 19  
The Hate U Give by Angie Thomas
  - Ebook and audiobook simultaneous use
- ~~• Monday, June 22 – July 12  
Me and White Supremacy: Combat Racism, Change the World, and Become a Good Ancestor by Layla F. Saad
  - Ebook simultaneous use~~
- Monday, June 29 – July 26  
So You Want to Talk About Race by Ijeoma Oluo
  - Audiobook simultaneous use



**OverDrive®**



# Comparing OverDrive Circulation

	June 2019	June 2020
<b>Checkouts</b>	10,457	16,556
<b>Holds</b>	3,048	5,206
<b>Unique Users</b>	2,550	3,310

	April 2020	May 2020
<b>Checkouts</b>	16,719	17,710
<b>Holds</b>	5,228	5,667
<b>Unique Users</b>	3,329	3,388

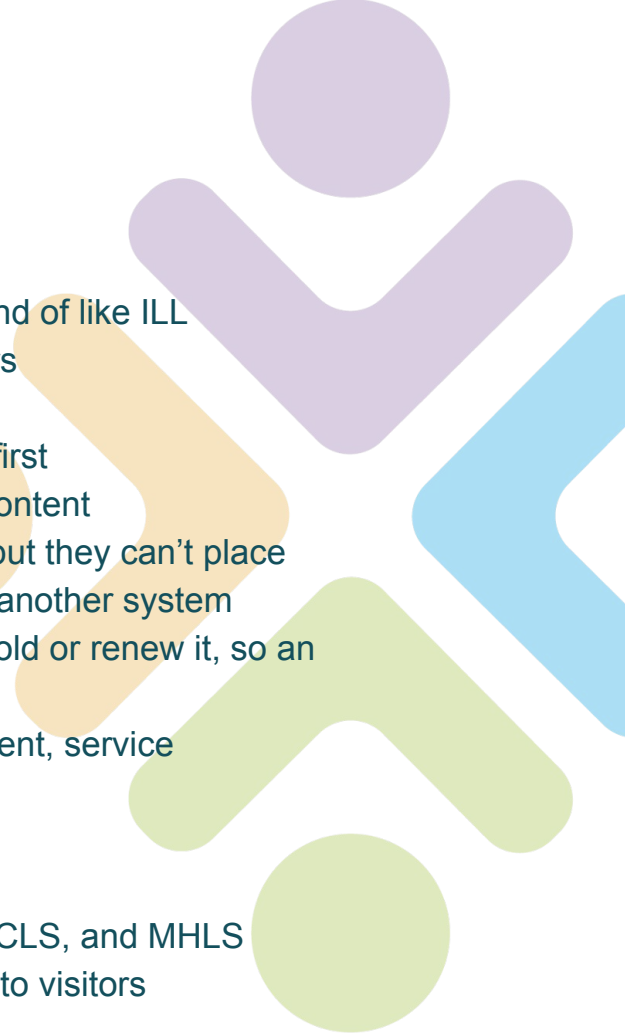
	May 2020	June 2020
<b>Checkouts</b>	17,710	16,556
<b>Holds</b>	5,667	5,206
<b>Unique Users</b>	3,388	3,310

	March 2020	April 2020
<b>Checkouts</b>	14,236	16,719
<b>Holds</b>	4,457	5,228
<b>Unique Users</b>	3,160	3,329



# Collections Sharing: OverDrive

- OverDrive offers a Reciprocal Lending Arrangement
  - A collections sharing arrangement between library systems - kind of like ILL
- When viewing stats, we can distinguish between visiting & home users
- We can set limitations like:
  - no holds for visitors, or priority for holds goes to home patrons first
  - no visitor access to cost per circ content or simultaneous use content
  - \*patrons from other systems can access new titles right away, but they can't place holds. Just like with STLS reciprocal borrowing - a patron from another system might get that new title before an STLS patron, but they can't hold or renew it, so an STLS patron should get it quickly.
- OverDrive looks at systems' collections to compare budget & investment, service population, and existing collections:
  - 68% or 65K titles exist in only 1 digital collection/ system
  - 2% or 2K titles exist in all 6 digital collections/ systems
  - \*These percentages are based on STLS, CCLS, FLLS, PLS, NCLS, and MHLS
- RLA libraries in Massachusetts are seeing 2-12% of checkouts going to visitors



# Collections Sharing: OverDrive

- What will users see?

## App updates

## Website updates

The collage illustrates updates to the OverDrive website and mobile app for Collections Sharing. The website updates include a new 'Partner Libraries' link in the header and a detailed pop-up explaining the borrowing process. The app updates show a new 'Partner Libraries' section in the app interface and a list of partner libraries including Vaughan Public Libraries, Richmond Hill Public Library, Markham Public Library, and Queens Public Library.

**Website Updates:**

- Header: Partner Libraries **NEW!**
- Search: Search, Sign In
- Pop-up: You can use your Vaughan Public Libraries card to borrow titles from these partner libraries:
  - Markham Public Library
  - Richmond Hill Public Library
- Ebooks Just Added: The Other Mrs. Smith, Visible Learning for..., The Night Before, Disappearing Earth, The Road Home, Slaughterhouse-Five

**App Updates:**

- Header: Richmond Hill Public Library
- Search: Search, Sign In
- Subjects: Subjects
- Collections: Collections
- Kids: Kids
- Feedback: Feedback
- Help: Help
- Partner Libraries **NEW!**
- Pop-up: You can use your Richmond Hill Public Library card to borrow titles from these partner libraries:
  - Markham Public Library
  - Vaughan Public Libraries
- Partner Libraries List:
  - Vaughan Public Libraries
  - Richmond Hill Public Library
  - Markham Public Library
  - Queens Public Library

# Collections Sharing: OverDrive

- Right now, STLS is considering a partnership with Pioneer Library System, and possibly Finger Lakes Library System.

## What questions or concerns do you have about RLA?

### Sample Marketing from Other Systems with RLA:



#### More eBooks & eAudiobooks!

Use your Harvard Public Library card  
in other Massachusetts library networks' OverDrive collections!

C/W MARS is participating in a new **OverDrive Reciprocal Lending Agreement** with several other Massachusetts library networks. Patrons can now borrow available OverDrive titles from these library networks.

#### Searching OverDrive Library Network Collections

Always start your search in the **C/W MARS OverDrive Collection**: <https://cwmars.overdrive.com/>

If the item you are looking for is unavailable or not in the C/W MARS OverDrive Collection you can then search any of the participating Massachusetts library networks' OverDrive Collections:



### Library News

#### OverDrive Reciprocal Lending Program

by [Reference Librarian 2](#) | August 22, 2018 at 04:08 PM ☺

Minuteman patrons now have access to these other Massachusetts network Overdrive collections using their Minuteman library card: [CLAMS](#), [C/W MARS](#), [NOBLE](#), [OCLN](#) and [SAILS](#).

Lending periods, as well as limits on the number of loans and holds, follow each network's rules. For example: one patron could borrow 6 items from SAILS, 4 items from CW/MARS, and still borrow up to 10 items from Minuteman.

# Website To-Do List

- Remove Freegal
  - Find language & graphic here:  
<https://www.stls.org/freegal-discontinued/>
- Update your hours
  - Be sure to update your hours each time they change on both your website & Facebook/social media
- Current Services & Policies
  - Masks required?
  - Curbside only?
  - List current policies and services on your website & social media accounts
- Link to local holds STARCat page
  - Add a link to your local holds STARCat page
  - Don't forget to change/remove when system-wide holds start up again!

## WEBSITE TO-DO LIST



### FREEGAL - DISCONTINUED

Freegal Music Service ended on 6/30/2020. Please update your website & let your patrons know.

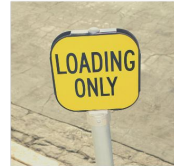
Learn more:

<https://www.stls.org/freegal-discontinued/>

### ARE YOUR HOURS CORRECT?

Update your CURRENT hours on your website & on Facebook.

Make sure to update them each time you make a change to your hours or services.



### CURRENT SERVICES & POLICIES

Do you require masks to be worn when visiting the library?  
Are you only offering curbside services?  
Post this information on your website.

### LINK TO STARCAT

Add a link to your curbside pickup catalog.  
Post the link to your website & to your Facebook page.

TEMPORARY **CURBSIDE PICKUP CATALOG**  
FOR LOCAL HOLDS ON **ITEMS IN YOUR LIBRARY**



Need help updating your STARCat widget?  
Contact Erika Jenns!



Curbside Catalog



Search in STARCat

GO!

# Lyndsie - Curation

